

# Online Algorithms for Budget-Constrained DR-Submodular Maximization

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# Online Protocol

- At step  $t \in [m]$ ,  $c_t \in \mathbb{R}_+^n$  and  $F_t \subset \mathbb{R}_+^n$  arrive online and gradient of  $H_i \forall i \in [n]$  over the first  $t$  variables (i.e., all other  $m - t$  variables being zero) is accessible.
- Then, algorithm chooses  $x_t \in F_t$ .
- **Goal:** Maximize the overall utility while satisfying the linear packing constraints.

$$\begin{array}{ll} \text{maximize} & \sum_{i=1}^n H_i(\hat{x}_i) \\ \text{subject to} & x_t \in F_t \quad \forall t \in [m] \\ & \hat{c}_i^T \hat{x}_i \leq 1 \quad \forall i \in [n] \end{array}$$

$$X = \begin{bmatrix} | & | & & | & & | \\ x_1 & x_2 & \dots & x_t & \dots & x_m \\ | & | & & | & & | \end{bmatrix}_{n \times m} = \begin{bmatrix} \text{---} & \hat{x}_1^T & \text{---} \\ \text{---} & \hat{x}_2^T & \text{---} \\ & \vdots & \\ \text{---} & \hat{x}_i^T & \text{---} \\ & \vdots & \\ \text{---} & \hat{x}_n^T & \text{---} \end{bmatrix}_{n \times m}$$

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**Applications:** Online knapsack problem, online generalized assignment problem, online budgeted maximum coverage problem, etc.

# Diminishing Returns (DR) Property

## Definition (DR-Submodular Functions)

A differentiable function  $f : \mathbb{R}_+^m \rightarrow \mathbb{R}$  is called DR-submodular if:

$$x \succeq y \Rightarrow \nabla f(x) \preceq \nabla f(y).$$

If  $f$  is twice differentiable, equivalent to  $[\nabla^2 f]_{ij} \leq 0 \forall i, j$ .

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- DR-submodularity is the continuous analogue of submodularity of set functions.
- DR-submodular functions are generally non-concave, but they are concave along non-negative directions.

$$f(x + tv) \leq f(x) + t\langle \nabla f(x), v \rangle, \quad t \in \mathbb{R}, v \in \mathbb{R}_+^m.$$

- We assume that  $H_i \forall i \in [n]$  is monotone DR-submodular.

# Penalty Function Design

**Idea:** Design problem-tailored penalty functions to enforce the linear packing constraints.

$n = 1$ : Generalizes the online knapsack problem.

$$G_1(u) = \begin{cases} -L_1 u & \text{if } 0 \leq u < \frac{1}{\ln\left(\frac{U_1 e}{L_1}\right)} \\ -\frac{1}{\ln\left(\frac{U_1 e}{L_1}\right)} \frac{L_1}{e} \left(\frac{U_1 e}{L_1}\right)^u & \text{if } u \geq \frac{1}{\ln\left(\frac{U_1 e}{L_1}\right)} \end{cases}.$$

$n > 1$ : Generalizes the Adwords problem.

$$G_i(u) = \frac{L_i}{(e-1) \ln\left(1 + \frac{U_i(e-1)}{L_i}\right)} \left(1 - \left(1 + \frac{U_i(e-1)}{L_i}\right)^u\right) + \frac{L_i}{e-1} u,$$

where for all  $i \in [n]$ ,  $U_i$  and  $L_i$  are defined as follows:

$$U_i = \max_{t \in [m]} \frac{\sup_{x \in \mathbb{R}^m: \hat{c}_i^T x = 1} \nabla_t H_i(x)}{c_{it}}, \quad L_i = \min_{t \in [m]} \frac{\inf_{x \in \mathbb{R}^m: \hat{c}_i^T x \leq 1} \nabla_t H_i(x)}{c_{it}}.$$

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**Algorithm 1** Generalized Sequential Algorithm

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**for**  $t = 1$  **to**  $m$  **do**

Initialize  $\tilde{x}_t(1) = 0$ .

$c_t, F_t$  arrive online.

**for**  $k = 1$  **to**  $K$  **do**

$$v_t(k) = \arg \max_{v \in F_t} v^T \begin{bmatrix} \vdots \\ \nabla_t H_i(\omega_{it}(k)) + c_{it} G'_i(\hat{c}_i^T \omega_{it}(k)) \\ \vdots \end{bmatrix}.$$

$$\tilde{x}_t(k+1) = \tilde{x}_t(k) + \frac{1}{K} v_t(k).$$

**end for**

**Output:**  $\tilde{x}_t = \tilde{x}_t(K+1)$ .

**end for**

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where  $\omega_{it}(k) := [[\tilde{x}_1]_i, \dots, [\tilde{x}_{t-1}]_i, [\tilde{x}_t(k)]_i, 0, \dots, 0]^T$ .

## Competitive Ratio Bounds

$$n > 1: \text{CR} \geq \frac{1}{-\min_{i \in [n]} \alpha_{H_i} + \frac{e}{e-1} \max_{i \in [n]} \gamma_i}, \quad \gamma_i := \ln\left(1 + \frac{U_i(e-1)}{L_i}\right)$$

$$n = 1: \text{CR} \geq \frac{1}{1 - \alpha_{H_1} + \ln\left(\frac{U_1}{L_1}\right)}$$

where  $\alpha_{H_i} := \inf_{u: \hat{c}_i^T u \leq 1} \frac{\langle \nabla H_i(u), u \rangle}{H_i(u)} - 1$  captures the curvature of  $H_i$ .

- Adwords problem ( $\alpha_{H_i} = 0, L_i = U_i = 1 \forall i \in [n]$ ):  $\text{CR} \geq 1 - \frac{1}{e}$ .
- Online linear programming ( $\alpha_{H_i} = 0 \forall i \in [n]$ ):  
 $\text{CR} \geq (1 - \frac{1}{e}) / (\max_{i \in [n]} \ln(1 + \frac{U_i(e-1)}{L_i}))$
- Online linear knapsack problem ( $n = 1, \alpha_{H_1} = 0$ ):  $\text{CR} \geq \frac{1}{1 + \ln(\frac{U_1}{L_1})}$